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Cambodian Children's Advocacy Foundation Organization

# ANNUAL STRATEGIC PLAN 2025



For the future of our young generation, let us unite in addressing both opportunities and challenges together.

# Introduction

Since its establishment in 2007, CCAFO has consistently developed an Annual Work Plan (AWP) to guide the implementation of its educational programs and related activities for children in the NGO's target areas. The AWP is a crucial document that provides a clear roadmap for the effective management and execution of these programs.



Engaging children in educational programs reduces their likelihood of involvement in child labor, offering a safer and more prosperous future.

# Why We Have the AWP

*AWP serves as a structured guide, outlining the project's goals through clearly defined objectives, timelines, and actionable steps. This structured approach ensures that resources are allocated efficiently, progress is regularly monitored, and necessary adjustments can be made to remain on track and meet the desired outcomes. Ultimately, the AWP enhances the overall effectiveness of our programs, enabling us to better serve the children in our communities.*



*Educational programs for rural children in Cambodia are catalysts for individual empowerment, social equity, and community transformation, laying the foundation for a more prosperous and inclusive future.*

# Core Program

CCAFO's core programs focus primarily on English Language instruction and Community Preschools, while also collaborating with donors to provide funding to sub-grantees. In 2025, we plan to continue our efforts by implementing the following specific projects.



*By nurturing educated and skilled individuals, rural areas can better participate in and contribute to local and national development.*

# Projects Interventions

The Project Intervention integrates English language learning, STEM education, basic healthcare (oral care and hygiene), school gardening, and Khmer alphabet instruction, alongside a Community Preschool Project for early childhood development. Specific projects are detailed below



*Life skills learning provides individuals with a foundation for personal empowerment, improved relationships, professional growth, and active contribution to society, ultimately leading to a more fulfilling and successful life.*

# Part 1: English Language Project

## ***Project Statement:***

This project will teach English and Khmer languages to kids in two areas of Cambodia - Peanglavea and Somrong Tong. The classes will run for one year, from January to November 2025. The goal is to help local children learn basic English while also supporting their native Khmer language skills as a supplement.



*This initiative is designed to equip students with essential language skills to pursue further education at primary, secondary, and higher levels, ultimately enhancing their living conditions and expanding future opportunities.*

# Part 1: English Language Project

## ***Project Statement (Continued):***

This project teaches students how to read, write, and communicate better. These basic language skills help students get better grades in all their classes, from first grade all the way through college. When students can read and write well, they can understand more, get better jobs, and have more opportunities to succeed in life.



# Part 1: English Language Project

## ***Project Statement (Continued):***

We want to teach students more than just English. After regular classes, we'll have fun learning sessions that cover: Easy science and math lessons STEM, Helpful life skills (like solving problems and talking with others), Basic health tips, Extra reading and writing practice. We make these lessons fun and useful so students can use what they learn at home and at school. This helps them get better grades and become more confident.





# Part 1: English Language Project

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## PROBLEM STATEMENT



In two small Communes in Cambodia's Kampong Speu Province, children struggle to get a good education, especially in English. Not knowing English makes it hard for them to continue their schooling and go to college. This makes it difficult for these children to find better jobs and improve their lives. They also lack important knowledge about health, reading, writing, and basic life skills. Without help, these students might fall behind in school and miss out on important skills they need for their future. This problem keeps many families stuck in poverty, making it hard for the next generation to have better opportunities

# Part 1: English Language Project

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## Solution

Our project will help students learn both English and supplementary Khmer languages through organized classes. We plan to teach English to 300 students, and 200 of these students will also learn Khmer as part of their basic studies. Learning these languages will help students do better in school and have more opportunities in the future. This will make it easier for them to continue their education and find good jobs later in life



# Part 1: English Language Project

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## Solution (Continued)

Our project teaches more than just language. After regular classes, students can learn:

- Basic math (like counting money and simple calculations)
- Everyday skills (such as time management and problem-solving)
- Health tips (like good hygiene and basic first aid)
- Reading and writing skills they can use daily

These extra lessons help students use what they learn in real life. For instance, they'll practice counting change at stores, learn to keep themselves healthy, and handle everyday problems. This hands-on learning helps students succeed both in and out of school.



# Part 1: English Language Project

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## PROJECT GOAL

Our goal is to help 100 students learn English and 200 students learn Khmer (the main language of Cambodia) in two local areas, Peanglavea and Somrong Tong districts. Students will also learn basic subjects like science, math (STEM), and important life skills including health education and reading/writing. These classes will give students the tools they need to stay in school and build a better future for themselves.



# Part 1: English Language Project

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## PROJECT Objectives

### Objective 1

We will teach basic English to 100 students and help 200 students improve their Khmer reading and writing skills. This will help them do better in school and get ready for more advanced studies in the future.



# Part 1: English Language Project

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## PROJECT Objectives

### Objective 2

Our project will serve 300 students, offering hands-on science/math (STEM), life skills training (money/time management), health education, and literacy enrichment. Students will receive academic support while developing practical skills through real world applications, enhancing both learning and retention.



# Part 1: English Language Project

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## PROJECT Objectives

### Objective 3

We aim to support 300 students transitioning between school levels by helping them adapt to multiple teachers, new learning methods, and increased workload. Our program will provide strategies for time management, academic success, and social adjustment to ensure a smooth transition into their new educational environment.



# Part 1: English Language Project

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## PROJECT Objectives

### Objective 4

Empower students to apply program knowledge to real life situations, enhancing their decision making, health awareness, and community problem solving skills.





# Part 1: English Language Project

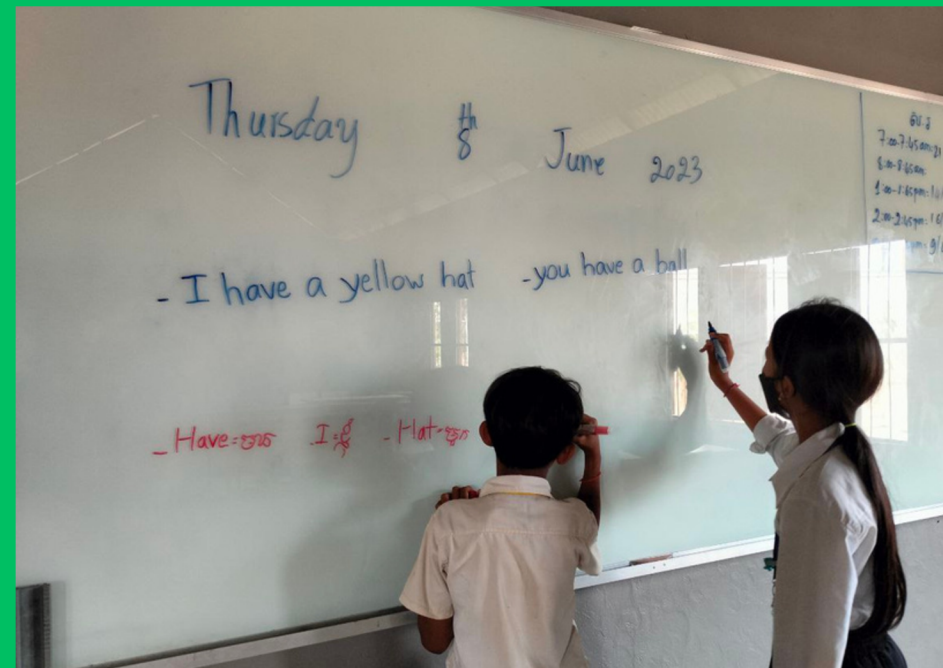
## PROJECT Expected Outcome

### Expected Outcome 1

*By November 2025, we aim to help our students get better at languages. Our goals are:*

- 80 out of 100 English students will improve their English.*
- 160 out of 200 Khmer students will improve their Khmer.*

*We'll track progress through monthly tests and a final exam to measure how well students are learning.*



# Part 1: English Language Project

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## PROJECT Expected Outcome

### Expected Outcome 2

Our after school program develops essential life skills through practical learning. Students improve their abilities in basic math (money management), hands-on science, daily living (cooking, organization), and self-care. Success is measured by students applying these skills, such as saving allowance or making healthier food choices.



# Part 1: English Language Project

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## PROJECT Expected Outcome

### Expected Outcome 3

*We want to help students do better in school, especially in their language classes. Our main goal is to have 70% of students advance to higher levels. To achieve this, we will:*

- Improve how we teach language classes.*
- Give extra help to students who need it.*
- Create support programs that make learning easier to understand.*
- Track student progress to make sure they're improving.*



# Part 1: English Language Project

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## PROJECT Expected Outcome

### Expected Outcome 4

*Our program aims to transform the communities of Peanglavea and Somrong Tong by enhancing students' education and job skills, enabling them to increase their earning potential and create sustainable prosperity for their families and communities.*



# Part 1: English Language Project

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## PROJECT Expected Outcome

### Expected Outcome 5

*We're creating a step-by-step learning system that grows with you. It's like stacking building blocks - we start with basic courses and add more as you progress. This makes it easy for students and community members to learn new skills at their own pace. Each course connects to others, helping you build knowledge naturally over time.*





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Cambodian Children's Advocacy Foundation Organization

# PART 2: COMMUNITY PRESCHOOL PROJECT

*Annual  
Strategic Plan*

**2025**

*Let's deal with opportunities  
and challenges together.*

# PART 2: COMMUNITY PRESCHOOL PROJECT

*Project Introduction: The Community Preschool Project is a critical initiative of CCAFO, focusing on early childhood education (ECE) in the provinces of Kampot, Takeo, Kampong Speu, and Kampong Chhnang and we are coordinating 23 community preschools with a total of 473 students for the period of new school year 2024-2025. Since 2007 to School Year 2024-2025 (November 1, 2024), we have served 7,547 students.*

*This project aims to improve access to quality preschool education for children aged 3 to under 6 years old, providing them with a solid foundation for lifelong learning and development.*



# PART 2: COMMUNITY PRESCHOOL PROJECT

## Project Problem Statement

1

*Lack of schools for children aged 3 to under 6 years, limiting access to early education for many. In some areas, preschools do exist but are located more than one kilometer from children's homes, making it difficult for young children to travel such distances on their own.*



2

Inadequate classrooms limit enrollment capacity and create overcrowded learning environments.





# PART 2: COMMUNITY PRESCHOOL PROJECT

## Project Problem Statement

3

Teachers still lack the knowledge and skills required for effective early childhood education.



4

Insufficient teaching materials, hindering student engagement and learning outcomes.



# PART 2: COMMUNITY PRESCHOOL PROJECT

## Project Problem Statement

5

Limited funding to support teacher salaries and operational costs, threatening the sustainability of existing preschools.



# PART 2: COMMUNITY PRESCHOOL PROJECT

## Project Solution

To tackle these challenges, the project will adopt a general approach:

1

Expanding preschool infrastructure by constructing or renovating classrooms in collaboration with communities and local authorities. We plan to build a new classroom in Khnach Village, Banteay Meas District, Kampot Province, Cambodia

2

Providing teacher in-house training programs focused on child-centered teaching methods and ECE best practices.

3

Supplying teaching materials such as books, and learning aids to improve classroom experiences.

4

Securing sustainable funding through partnerships with donors, fundraising activities, and community contributions to ensure continuous operation.

# PART 2: COMMUNITY PRESCHOOL PROJECT

## Project Goal

To provide equitable access to quality early childhood education for children aged 3 to under 6 years in the target project area, fostering their cognitive, emotional, and social development.



# PART 2: COMMUNITY PRESCHOOL PROJECT

## Project Objectives

### Objective 1

At least once a month home visit and parental meeting of each preschool of 23 preschools will be implemented for awareness about the benefit of preschool.



### Objective 2

Enhance the capacity of 23 teachers to deliver effective early education through regular in-house training and mentoring.

# PART 2: COMMUNITY PRESCHOOL PROJECT

## Project Objectives

### Objective 3

All 23 teachers will have the teaching materials to support diverse learning activities.



### Objective 4

Ensure the financial sustainability of the preschools through effective resource mobilization strategies.

# PART 2: COMMUNITY PRESCHOOL PROJECT

## Project Expected Outcomes

- Increased preschool enrollment among children aged 3 to under 6 years in Kampot, Takeo, Kampong Speu, and Kampong Chhnang provinces.
- Improved teaching quality as teachers gain new skills and knowledge in early childhood education.
- Enhanced learning environment through the availability of adequate teaching materials and better infrastructure.
- Sustainable preschool operations supported by secured funding for salaries and operational costs.



# PART 3: SUPPORT GENERAL OPERATION PROGRAMS (SGOP)

SGOP serves as a management department facilitating all CCAFO programs and acts as a liaison to assist funders, particularly the iHerb Charitable Foundation and EinStrong Foundation, in providing grants to NGOs in Cambodia. SGOP also plays a crucial role in monitoring grant activities, training sub-grantee financial management teams to ensure transparent and effective grant implementation, and advising both funders and sub-grantees on fund management practices in compliance with Cambodian Government legal requirements.

## Project Goal

To enhance the capacity and effectiveness of project teams and sub-grantees through comprehensive support, transparent fund management, and strict adherence to Cambodian legal requirements, ensuring impactful and sustainable program implementation.





# PART 3: SUPPORT GENERAL OPERATION PROGRAMS (SGOP)

## *Project Objectives*

### Objective 1

Facilitate the efficient management of grants and resources provided to CCAFO programs and sub-grantees.

### Objective 2

Enhance the transparency and accountability of fund management practices among project teams and sub-grantees through targeted training and advisory services.



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Cambodian Children's Advocacy Foundation Organization

Annual Strategic Plan **2025**

# PART 3: SUPPORT GENERAL OPERATION PROGRAMS (SGOP)

## *Project Objectives*

### Objective 3

Ensure compliance with Cambodian Government legal requirements for all project teams and sub-grantees receiving grants.

### Objective 4

Foster effective communication and coordination between funders, such as the iHerb Charitable Foundation and EinStrong Foundation, and sub-grantees.



# PART 3: SUPPORT GENERAL OPERATION PROGRAMS (SGOP)

## Project Expected Outcomes

Improved capacity of project and sub-grantee financial management teams to implement grants transparently and effectively.

Increased adherence to Cambodian government regulations by all participating project team and sub-grantees.

Enhanced partnerships and collaboration among funders, sub-grantees, and other NGO partners, resulting in more efficient and impactful program implementation.

Strengthened monitoring and reporting mechanisms for program implementation and grant usage, ensuring improved accountability and transparency in resource utilization.

